



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, May 14th, 2013

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Larry Fisher, Bob Hart, Jon Johnson, Chirag Patel, Valerie Green, Stacy Boone, Jim Smith, Carla Shaw, Kimberley Siler Bradshaw

Non Voting Attendees; Jennifer Green, Mary Jo Coulehan, David Mitchem

Please review: April Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – April
4. Chair Report – Bob Hart
5. Treasurers Report – Jon Johnson
 - a. Monthly Town Lodging Receipts report – March Update
 - b. Current finances
6. Subcommittee Reports
 - a. Budget – Jon Johnson
 - b. Fulfillment – Jim Smith
 - c. Marketing – Chirag Patel
 - d. Events & Events Infrastructure – Jim Smith

- i. Funding request for Environmental Film Festival
 - e. Special Projects – Jim Smith
 - f. Wayfinding and Signage – Jon Johnson
 - i. Tagline for Gateway / Monument Sign
 - ii. River Overlook Update
 - g. Visitor Center subcommittee – Carla Shaw
 - i. Visitor Information Kiosks
 - 1. 2013 implementation
 - 2. Funding approval
 - ii. Visitors Center report – Mary Jo Coulehan
 - h. Tourism Ambassador Program – Stacy Boone
 - i. Holiday Subcommittee – Kimberley Siler Bradshaw
 - i. Determine future of subcommittee
- 7. TTC Director Report – Jennie Green
- 8. Old Business
- 9. New Business
 - a. Public Comment
 - b. Any other new business to come before the Committee
 - i. Goodman Park Proposal
- 10. Adjournment